# RISK AS A RESOURCETM

Risk is inherent to all business activity.

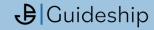
Deliberate awareness and response to risk is a critical, yet often underutilized discipline in the formulation, transformation, and management of strategy.

#### **APPROACH**

Managed proactively, **risk can be used as a resource** that helps position organizations to seize the right opportunities at the right time by evaluating the range of responses and most appropriate actions. The risk management framework leverages communication and reporting structures, strategic intent, and cultural considerations to **adopt a prepared**, **resolved**, **and agile enterprise**. By changing the perspective of risk as a constraint to a strategic resource, an environment of informed confidence can be created that helps **develop brave leaders**, **strategies**, **and outcomes**.

### **OUTCOMES**

- Categorize risk in business functions and service lines across the enterprise
- Decrease silos in subjectivity by creating shared risk perspectives
- Support compliance awareness and management
- Improve risk health in avoidant, deflective and shared risk cultures
- Improve iterative development cycles
- Inform and improve proactive decision-making and communication processes



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#### **RISK SERVICES**



### EDUCATION & AWARENESS

Understand the components and value of risk management.



#### **DISCOVERY**

Identify, index, and baseline the risk profile specific to a business function, line, or enterprise.



## FORMULATION & TRANSFORMATION

Develop and improve risk management strategies in support of enterprise goals



### PREPAREDNESS & RESPONSE

Activate risk
management training,
tactics and operations
to maximize
opportunities